Kimberly Clark

WordPress & HTML Email Developer
Sacramento, CA
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I am a Sacramento-based professional WordPress & HTML Email developer with over eleven years of experience building custom web solutions with a variety of technologies.

I am looking for a part-time, remote job, with flexible hours, 20-24 hours per week. Either contract or W-2.

I primarily build websites using WordPress and have done a variety of projects for both my own clients, and as a contractor for other companies. I am goal-oriented, accessible, responsive, and responsible.

In the field of email development, I have experience testing Emails in: Email on Acid, Testi and Putsmail. I have experience with Email Marketing in the form of sending emails in SendinBlue and MailChimp.

I am a passionate, life-long learner who is both self-taught and traditionally educated in many different areas of technology. I am detailed-oriented and organized, and I am passionate about coding and web technologies.

WordPress Portfolio project:

1. https://www.kawaiikisses.com
2. https://www.myvampireprinces.com

HTML Email Project Portfolio:

1. https://htmlemaildev.site/promotional/promotional.html
2. https://htmlemaildev.site/promotional2/promotional2.html
3. https://htmlemaildev.site/transactional/transactional.html
4. https://htmlemaildev.site/transactional2/transactional2.html
5. https://htmlemaildev.site/newsletter/newsletter.html

Authorized to work in the US for any employer

Work Experience

HTML Email Signature Developer & Designer
Opensense, Inc. - Remote
March 2022 to Present

Using the same method for coding HTML emails (HTML, CSS, Tables), I create email signatures. To explain further, I work with clients to have mockups created and then provide them to clients for review and approval. I modify the code of existing signatures based on client requests and code new signatures from

client-provided mockups. In addition, I use Adobe Illustrator, Adobe XD, Figma, Photoshop, and GIMP to extract, create, and/or modify graphic assets as needed for the signature. I also work with the hubspot CRM answering tickets. I manage project tasks using the Monday project management platform and Guide CX. Designs are tested in Litmus, Email on Acid, and Testi.

WordPress and Website Developer

Kimberly Konnected - Sacramento, CA
2011 to Present

The majority of my work as a freelance web designer comprised of contract work I did for a Sacramento firm by the name of Wolfe Design and jobs done for UK based Firm Hooke Design Ltd. The work I've done spans from coding PSD designs to fully working WordPress themes, to alterations and corrections on existing websites. I also worked with my own individual clients.

HTML Email Developer - Freelance Contractor

Sensor Products, Inc.
February 2022 to March 2022

I worked as a remote freelance contractor coding responsive HTML Emails, and editing existing HTML templates, as well as helping create landing pages for products.

HTML Email Developer - Freelance Contractor

A Great Idea, LLC - Durham, NC
February 2022 to February 2022

I worked as a remote freelance contractor coding responsive HTML Emails by hand, with a specific emphasis on compatibility with Outlook in all it's versions, past to present. Testing is being done in both Litmus and Testi Email Previewing service.

Computer Programming Tutor

Sacramento City College - Sacramento, CA
January 2020 to May 2020

Helped students to understand and complete their Object-Oriented Computer Programming homework assignments, mostly C++. Job continued online via Discord after Lab was closed by Covid-19.

Academic Computer Lab Assistant

Sacramento City College - Sacramento, CA
January 2020 to April 2020

Helped students with questions regarding basic computer functions or assist students with simple software questions, such as how to log into Canvas, how to adjust margins in word, how to print and scan documents, as well as help with understanding class syllabus or assignments instructions. Job was on Campus and ended do to Covid-19 closing the lab down.

Sales Associate

Home Depot - Sacramento, CA
March 2017 to January 2020

Worked as a Sales Associate in the paint department. Took orders and mixed paint colors and types, as requested by customers. Also assessed customer's needs and helped them find the correct items and products needed for their projects.

Cashier
Dollar Tree International
October 2015 to March 2017

Worked as a cashier and was responsible for providing customer service.

Information Systems Technician - Web Developer
Cosumnes Community Services District
January 2013 to May 2014

Was responsible for website maintenance. Fulfilled work orders as they were placed into the system. Work included jobs such as coding redesigned pages, updating links and images, uploading and removing documents, creating forms (ASP.NET), creating image galleries with J Query, putting together the monthly newsletter that was sent out using third party software, and any other web related tasks that appointed to me.

Education

Associate in Science (AS) in Computer Science
Sacramento City College - Sacramento, CA
January 2018 to May 2020

Certificate of Achievement in Web Development
Sacramento City College - Sacramento, CA
March 2011

Bachelor of Science in International Business
California State University Sacramento
December 2008

Associates of Arts in Business in Business
Sacramento City College
May 2005

Associates of Arts in General Studies in General Studies
Sacramento City College
May 2005

Skills

- WordPress (10+ years)
- C#
- Web Design (10+ years)
- MySQL
- CSS (10+ years)
- Java
- Web Development
- HTML5

- Bootstrap
- JavaScript
- Adobe Photoshop (10+ years)
- Adobe Illustrator
- GIMP Photo Software
- Adobe InDesign (2 years)
- Email marketing
- Git
- MailChimp
- Visual Studio
- Database management
- GitHub
- Editing
- FTP
- APIs
- Project management
- Analysis skills
- Copywriting
- Google Docs
- E-commerce
- Trello
- Computer Science
- Adobe XD
- Back-end development
- OOP
- Sketch
- SDLC
- WCAG

Links

https://htmlemaildev.site/newsletter/newsletter.html

https://htmlemaildev.site/promotional/promotional.html

https://htmlemaildev.site/promotional2/promotional2.html

https://htmlemaildev.site/transactional/transactional.html

https://htmlemaildev.site/transactional2/transactional2.html

Certifications and Licenses

Creating a Responsive HTML Email
January 2022 to Present

Certificate of Achievement, Udemy Online Course, Completed 2022

Design to Code: Turning Email Designs into HTML and CSS
January 2022 to Present

Certificate of Achievement, Udemy Online Course, Completed 2022

HTML Email Mastery – Build Responsive HTML Email Templates
January 2022 to Present

Certificate of Achievement, Udemy Online Course, Completed 2022

Assessments

Marketing — Highly Proficient
February 2022

Understanding a target audience and how to best communicate with them
Full results: [Highly Proficient](#)

Teamwork: Interpersonal skills — Highly Proficient
March 2022

Responding to challenging team situations at work
Full results: [Highly Proficient](#)

Software developer fit — Completed
February 2022

Measures the traits that are important for successful software developers
Full results: [Completed](#)

Marketing — Highly Proficient
February 2022

Understanding a target audience and how to best communicate with them
Full results: [Highly Proficient](#)

Work motivation — Completed
March 2022

Level of motivation and discipline applied toward work
Full results: [Completed](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

More Skills and Experience, General Information:

I have experience working with turnkey websites, website maintenance, website design and development. Advanced use of XHTML, HTML5 and CSS3.

Basic level usage of PHP, MySQL, JavaScript/JQuery. Experience coding custom WordPress themes (PSD to Wordpress), set up of Woocommerce Storefront Theme.

Beginner experience setting up Mailchimp and SendinBlue Email Marketing Campaigns.

Passed courses in C++, Java, and C# programming as well as Assembly Language and Data Structures.

I have database experience that includes passing both SQL and Microsoft Access Courses.

I have some hobby level experience with Unity Game Engine using C#. I have completed many tutorials, books, and video courses.

Intermediate GIMP user, Advanced Adobe Photoshop CS5, Beginning level Adobe Dreamweaver CS5 experience, Beginner level Adobe Illustrator CS5, Adobe Flash CS5, Intermediate Adobe Indesign CS5.

I regularly use Microsoft Word and have general knowledge of PowerPoint. I have worked in both the Windows 7 and Windows 10 environments.

I have General Internet Research and emailing experience.

My typing Speed is 58 WPM.